



Dr.MAHALINGAM COLLEGE OF ENGINEERING AND TECHNOLOGY, Pollachi

MECHANICA

DEPARTMENT ASSOCIATION OF MECHANICAL ENGINEERING

Inauguration Function - Report

Agenda:

- Prayer song
- Welcome Address
- Bouquet to Chief guest
- Introduction of Office
- Presidential Address
- *Introduction of chief guest*
- Guest lecture
- Certificate distribution
- Year plan of Mechanica
- *Vote of Thanks*

The association of mechanical department "MECHANICA" has been inaugurated on 13th July, 2017 for the academic year of 2016-17 by the chief guest Mr.A.Gomathinayagam, Manager, Design and analysis product development center, L&T, Coimbatore.

The inauguration started with the prayer song. Selvi. M.J.Vidhya, 3rd year Mechanical Engineering, Program Coordinator-Mechanica has delivered the cordial welcome address. The honorable principal of the institution Dr.M.Ramakrishnan has given the Presidential address. Our Mechanical HOD Dr.I.Rajendran welcomed the chief guest with fragrance offlowers.

inauguration, The Prestigious part of our Dr. Vishwanath faculty advisor has introduced Selvan I. Arun kumar of final year, Mechanical Engineering, President-Mechanica 2016-17. Selvan Arun has taken the privilege and introduced his of 20 members. The team Mechanica 2016-17 occupied the stage; it has shown that they are ready and looking for opportunity to exhibit their potential. Vice-President of Mechanica Selvan N.Ajay of 3rdYear Mechanical Engineering gave the introduction to Chief Guest. Mr. Gomathinayagam, chief guest of the day has delivered technical talk on topic "CHALLENGES IN **NEW PRODUCT** DEVELOPMEN"(NPD). He described and explained the importance of NewProduct Development (NPD) and he also pointed various challenges and experiences related to this topic and the students will be highly benefited by his lecture. After finishing his lecture, students quoted many questions and ended with an interactive session. Then the certificates were distributed to students those who have attended Cad-modelling workshop that was conducted in our college. Followed by that year plan of Mechanica was presented by Selvan. I.Arun kumarPresident-Mechanica, which showed their initiatives and ideas regarding the upcoming events.

Selvan S.Subash of Final Mechanical, Secretary-mechanica has given the vote of thanks to all including the Principal, the HOD, and faculty advisors without whom this event wouldn't have been possible. He thanked the chief guest for grating the occasion by his solemn presence and to all the students of the mechanical department who were the main ingredient of this function.

Finally the invitees

are requested to rise for national anthem. The function was a grand success and ended fruitful for the students.











